

# Wordsmith

## Feedback Questionnaire

Young Writers, Remus House, Coltsfoot Drive, Woodston, Peterborough, PE2 9BF  
Tel: 01733 890066 Fax: 01733 313524 Email: info@youngwriters.co.uk Website: www.youngwriters.co.uk

**Please complete the form and return it to our address above.  
Alternatively, this form can be completed online at [www.youngwriters.co.uk](http://www.youngwriters.co.uk).**

### Questions For The Reader

1. How old are you? \_\_\_\_\_
2. Are you male  or female ?
3. Please rate your overall impression of Wordsmith  
Very Poor  Poor  Average  Good  Very Good

### Content

4. Which section(s) of Wordsmith interest you and why?
5. Are there any sections you don't like? Please explain why.
6. Are there any topics, themes or regular features you'd like to see in future editions of Wordsmith?
7. Do you enter the competitions, giveaways and/or submit your work to Wordsmith.  
If no, please explain why not.
8. How do you enter the competitions, giveaways and your work to Wordsmith?  
Post  Email

### Design

9. Do you think the design of Wordsmith is attractive? If yes, what do you like. If no, what don't you like?
10. Is there any particular section of Wordsmith where you think the design could be improved?  
If yes, please explain why.

### Other

11. Do you have any other comments, feedback and/or suggestions you'd like to share with us?

## Questions For The Person Who Pays For The Subscription

1. Please rate your overall impression of Wordsmith  
Very Poor  Poor  Average  Good  Very Good
2. Are you renewing your child's/children's subscription to Wordsmith? Please explain why or why not.
3. Do you think Wordsmith is good value for money? Please explain why or why not.
4. Do you think your child/children have gained any positive experiences from reading Wordsmith, such as more confidence in their writing, or become an enthusiastic reader? Please explain why or why not.
5. What did you think to the free gift you received with your first issue of Wordsmith? Could it be improved? Please explain why or why not.
6. Are you aware Wordsmith has a sister magazine for 7-11 year olds? Yes  No   
If you would like to receive a free, no obligation trial copy of Scribbler please tick here
7. We are planning to launch a website for Wordsmith later this year. Would you like an email to let you know when the site is ready?  
Email address \_\_\_\_\_
8. Would you be happy for us to use comments you have made for testimonial and marketing purposes? Yes  No
9. Do you have any other comments, feedback or suggestions you'd like to share with us?

**Thank you very much for taking the time to complete this feedback questionnaire.**

Name of reader: \_\_\_\_\_

Address: \_\_\_\_\_

County: \_\_\_\_\_ Postcode: \_\_\_\_\_

Name of person who pays for the subscription: \_\_\_\_\_

Email: \_\_\_\_\_

Tel No: \_\_\_\_\_

If you would like us to contact you about your feedback please tick here