



Feedback Questionnaire

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Please complete the feedback questionnaire and email it to us using the submit button at the end of the form. Page 1 of the form is aimed at the reader and page 2 is for the person who pays for your subscription to complete.

Questions For The Reader

1. How old are you? (If more than one person reads Wordsmith please write all readers' ages / age range in the space provided.) _____
2. Are you male or female ?
3. Please rate your overall impression of Wordsmith
Very Poor Poor Average Good Very Good

Content

4. Which section(s) of Wordsmith interest you and why?
5. Are there any sections you don't like? Please explain why.
6. Are there any topics, themes or regular features you'd like to see in future editions of Wordsmith?
7. Do you enter the competitions, giveaways and/or submit your work to Wordsmith.
If no, please explain why not.
8. How do you enter the competitions, giveaways and your work to Wordsmith?
Post Email

Design

9. Do you think the design of Wordsmith is attractive? If yes, what do you like. If no, what don't you like?
10. Is there any particular section of Wordsmith where you think the design could be improved?
If yes, please explain why.

Other

11. Do you have any other comments, feedback and/or suggestions you'd like to share with us?

Questions For The Person Who Pays For The Subscription

1. Please rate your overall impression of Wordsmith
Very Poor Poor Average Good Very Good
2. Are you renewing your child's/children's subscription to Wordsmith? Please explain why or why not.
3. Do you think Wordsmith is good value for money? Please explain why or why not.
4. Do you think your child/children have gained any positive experiences from reading Wordsmith, such as more confidence in their writing, or become an enthusiastic reader? Please explain why or why not.
5. What did you think of the free gift you received with your first issue of Wordsmith? Could it be improved? Please explain why or why not.
6. We are planning to launch a website for Wordsmith later this year. Would you like an email to let you know when the site is ready?
Email address _____
8. Do you have any other comments, feedback or suggestions you'd like to share with us?

Thank you very much for taking the time to complete this feedback questionnaire.

Name of reader: _____

Address: _____

County: _____ Postcode: _____

Name of person who pays for the subscription: _____

Email: _____

Tel No: _____

If you would like us to contact you about your feedback please tick here

Submit